

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2138/-75.4967

1835 E Ridge Pike Royersford, PA 19468	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2022)	2,964		46,627		97,982		360,436	
Projected Population (2027)	2,924		46,533		98,318		362,368	
Census Population (2020)	2,922		46,505		97,220		356,710	
Census Population (2010)	2,284		43,108		88,587		330,778	
Projected Annual Growth (2022 to 2027)	-40	-0.3%	-94	-	336	-	1,932	0.1%
Historical Annual Growth (2020 to 2022)	42	0.7%	122	0.1%	762	0.4%	3,726	0.5%
Historical Annual Growth (2010 to 2020)	638	14.0%	3,396	3.9%	8,633	4.9%	25,932	3.9%
Estimated Population Density (2022)	944 psm		1,649 psm		1,248 psm		1,148 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households								
Estimated Households (2022)	940		16,620		34,787		138,824	
Projected Households (2027)	922		16,481		34,810		140,414	
Census Households (2020)	921		16,467		34,265		136,057	
Census Households (2010)	727		15,147		30,893		124,886	
Estimated Households with Children (2022)	478	50.8%	6,613	39.8%	13,005	37.4%	44,869	32.3%
Estimated Average Household Size (2022)	3.15		2.72		2.67		2.53	
Average Household Income								
Estimated Average Household Income (2022)	\$160,073		\$139,424		\$137,618		\$127,872	
Projected Average Household Income (2027)	\$213,957		\$181,467		\$175,112		\$161,326	
Estimated Average Family Income (2022)	\$178,337		\$163,701		\$162,050		\$151,059	
Median Household Income								
Estimated Median Household Income (2022)	\$136,171		\$112,641		\$110,668		\$103,562	
Projected Median Household Income (2027)	\$136,269		\$132,809		\$130,641		\$123,511	
Estimated Median Family Income (2022)	\$146,370		\$134,831		\$133,795		\$126,679	
Per Capita Income								
Estimated Per Capita Income (2022)	\$50,782		\$49,869		\$49,611		\$49,621	
Projected Per Capita Income (2027)	\$67,443		\$64,444		\$62,749		\$62,881	
Estimated Per Capita Income 5 Year Growth	\$16,661	32.8%	\$14,575	29.2%	\$13,138	26.5%	\$13,260	26.7%
Estimated Average Household Net Worth (2022)	\$2,344,469		\$1,805,124		\$1,782,404		\$1,610,277	
Daytime Demos (2022)								
Total Businesses	187		1,491		2,949		12,145	
Total Employees	1,180		14,698		33,160		169,344	
Company Headquarter Businesses	9	4.6%	69	4.6%	137	4.6%	684	5.6%
Company Headquarter Employees	59	5.0%	2,944	20.0%	5,202	15.7%	48,052	28.4%
Employee Population per Business	6.3		9.9		11.2		13.9	
Residential Population per Business	15.8		31.3		33.2		29.7	

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Race & Ethnicity									
White (2022)	2,361	79.6%	37,489	80.4%	77,306	78.9%	280,580	77.8%	
Black or African American (2022)	120	4.0%	2,399	5.1%	8,053	8.2%	30,608	8.5%	
American Indian or Alaska Native (2022)	1	-	45	-	97	-	556	0.2%	
Asian (2022)	379	12.8%	4,568	9.8%	7,980	8.1%	26,701	7.4%	
Hawaiian or Pacific Islander (2022)	-	-	5	-	10	-	73	-	
Other Race (2022)	38	1.3%	732	1.6%	1,724	1.8%	8,820	2.4%	
Two or More Races (2022)	65	2.2%	1,389	3.0%	2,813	2.9%	13,098	3.6%	
Not Hispanic or Latino Population (2022)	2,885	97.3%	45,027	96.6%	94,581	96.5%	341,195	94.7%	
Hispanic or Latino Population (2022)	79	2.7%	1,600	3.4%	3,401	3.5%	19,241	5.3%	
Not Hispanic or Latino Population (2027)	2,847	97.4%	44,931	96.6%	94,887	96.5%	342,965	94.6%	
Hispanic or Latino Population (2027)	77	2.6%	1,602	3.4%	3,431	3.5%	19,402	5.4%	
Not Hispanic or Latino Population (2020)	2,836	97.1%	44,740	96.2%	93,060	95.7%	335,744	94.1%	
Hispanic or Latino Population (2020)	86	2.9%	1,765	3.8%	4,160	4.3%	20,966	5.9%	
Not Hispanic or Latino Population (2010)	2,239	98.0%	42,084	97.6%	86,065	97.2%	318,336	96.2%	
Hispanic or Latino Population (2010)	45	2.0%	1,024	2.4%	2,523	2.8%	12,442	3.8%	
Projected Hispanic Annual Growth (2022 to 2027)	-1	-0.4%	2	-	30	0.2%	161	0.2%	
Historic Hispanic Annual Growth (2010 to 2022)	34	6.3%	576	4.7%	878	2.9%	6,799	4.6%	
Age Distribution (2022)									
Age Under 5	177	6.0%	2,740	5.9%	5,707	5.8%	19,937	5.5%	
Age 5 to 9 Years	299	10.1%	3,495	7.5%	6,749	6.9%	22,278	6.2%	
Age 10 to 14 Years	254	8.6%	3,634	7.8%	6,840	7.0%	23,204	6.4%	
Age 15 to 19 Years	193	6.5%	3,387	7.3%	6,320	6.5%	21,854	6.1%	
Age 20 to 24 Years	109	3.7%	2,540	5.4%	4,961	5.1%	18,387	5.1%	
Age 25 to 29 Years	85	2.9%	2,240	4.8%	5,300	5.4%	21,259	5.9%	
Age 30 to 34 Years	169	5.7%	3,056	6.6%	6,999	7.1%	24,794	6.9%	
Age 35 to 39 Years	305	10.3%	4,141	8.9%	8,522	8.7%	27,213	7.6%	
Age 40 to 44 Years	298	10.1%	3,934	8.4%	7,950	8.1%	25,551	7.1%	
Age 45 to 49 Years	215	7.2%	3,207	6.9%	6,613	6.7%	23,060	6.4%	
Age 50 to 54 Years	203	6.9%	2,949	6.3%	6,429	6.6%	24,570	6.8%	
Age 55 to 59 Years	176	5.9%	2,603	5.6%	5,960	6.1%	24,080	6.7%	
Age 60 to 64 Years	155	5.2%	2,671	5.7%	5,946	6.1%	24,154	6.7%	
Age 65 to 74 Years	208	7.0%	3,871	8.3%	8,839	9.0%	36,572	10.1%	
Age 75 to 84 Years	80	2.7%	1,626	3.5%	3,517	3.6%	16,946	4.7%	
Age 85 Years or Over	37	1.3%	534	1.1%	1,328	1.4%	6,577	1.8%	
Median Age	37.3		36.9		38.0		40.0		
Gender Age Distribution (2022)									
Female Population	1,464	49.4%	23,541	50.5%	47,808	48.8%	179,964	49.9%	
Age 0 to 19 Years	446	30.5%	6,458	27.4%	12,477	26.1%	42,395	23.6%	
Age 20 to 64 Years	842	57.5%	13,756	58.4%	27,936	58.4%	104,673	58.2%	
Age 65 Years or Over	176	12.0%	3,327	14.1%	7,395	15.5%	32,895	18.3%	
Female Median Age	37.3		37.7		38.7		41.0		
Male Population	1,500	50.6%	23,086	49.5%	50,174	51.2%	180,472	50.1%	
Age 0 to 19 Years	477	31.8%	6,797	29.4%	13,140	26.2%	44,878	24.9%	
Age 20 to 64 Years	873	58.2%	13,586	58.8%	30,745	61.3%	108,395	60.1%	
Age 65 Years or Over	150	10.0%	2,704	11.7%	6,290	12.5%	27,200	15.1%	
Male Median Age	37.3		36.2		37.4		39.0		

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Household Income Distribution (2022)								
HH Income \$200,000 or More	254	27.1%	3,220	19.4%	6,705	19.3%	23,479	16.9%
HH Income \$150,000 to \$199,999	160	17.0%	2,086	12.6%	4,060	11.7%	14,583	10.5%
HH Income \$100,000 to \$149,999	186	19.8%	3,476	20.9%	7,172	20.6%	28,031	20.2%
HH Income \$75,000 to \$99,999	60	6.4%	2,374	14.3%	4,904	14.1%	19,344	13.9%
HH Income \$50,000 to \$74,999	95	10.1%	2,230	13.4%	4,814	13.8%	21,334	15.4%
HH Income \$35,000 to \$49,999	60	6.3%	1,389	8.4%	2,836	8.2%	11,608	8.4%
HH Income \$25,000 to \$34,999	101	10.8%	778	4.7%	1,621	4.7%	7,527	5.4%
HH Income \$15,000 to \$24,999	21	2.2%	484	2.9%	1,211	3.5%	6,244	4.5%
HH Income Under \$15,000	3	0.3%	583	3.5%	1,462	4.2%	6,674	4.8%
HH Income \$35,000 or More	815	86.7%	14,775	88.9%	30,492	87.7%	118,378	85.3%
HH Income \$75,000 or More	661	70.3%	11,156	67.1%	22,842	65.7%	85,436	61.5%
Housing (2022)								
Total Housing Units	975		17,323		36,445		147,633	
Housing Units Occupied	940	96.5%	16,620	95.9%	34,787	95.5%	138,824	94.0%
Housing Units Owner-Occupied	851	90.5%	13,973	84.1%	28,591	82.2%	105,388	75.9%
Housing Units, Renter-Occupied	89	9.5%	2,647	15.9%	6,196	17.8%	33,436	24.1%
Housing Units, Vacant	35	3.7%	703	4.2%	1,658	4.8%	8,809	6.3%
Marital Status (2022)								
Never Married	608	27.2%	10,847	29.5%	24,193	30.7%	90,940	30.8%
Currently Married	1,281	57.3%	20,383	55.5%	41,353	52.6%	154,106	52.2%
Separated	91	4.1%	826	2.2%	2,481	3.2%	9,446	3.2%
Widowed	64	2.9%	1,598	4.3%	3,495	4.4%	15,315	5.2%
Divorced	191	8.5%	3,105	8.4%	7,163	9.1%	25,210	8.5%
Household Type (2022)								
Population Family	2,759	93.1%	40,002	85.8%	81,184	82.9%	298,865	82.9%
Population Non-Family	204	6.9%	5,282	11.3%	11,719	12.0%	52,395	14.5%
Population Group Quarters	-	-	1,344	2.9%	5,079	5.2%	9,176	2.5%
Family Households	784	83.4%	12,283	73.9%	25,359	72.9%	96,223	69.3%
Non-Family Households	156	16.6%	4,338	26.1%	9,428	27.1%	42,601	30.7%
Married Couple with Children	416	32.5%	5,482	26.9%	10,508	25.4%	34,313	22.3%
Average Family Household Size	3.5		3.3		3.2		3.1	
Household Size (2022)								
1 Person Households	118	12.5%	3,538	21.3%	7,626	21.9%	34,812	25.1%
2 Person Households	257	27.3%	5,367	32.3%	12,038	34.6%	49,205	35.4%
3 Person Households	179	19.0%	2,726	16.4%	5,592	16.1%	22,116	15.9%
4 Person Households	254	27.1%	3,166	19.0%	6,037	17.4%	20,476	14.8%
5 Person Households	98	10.4%	1,367	8.2%	2,561	7.4%	8,543	6.2%
6 or More Person Households	35	3.7%	457	2.7%	933	2.7%	3,671	2.6%
Household Vehicles (2022)								
Households with 0 Vehicles Available	7	0.7%	629	3.8%	1,120	3.2%	6,051	4.4%
Households with 1 Vehicles Available	112	11.9%	4,145	24.9%	9,400	27.0%	41,442	29.9%
Households with 2 or More Vehicles Available	822	87.4%	11,846	71.3%	24,267	69.8%	91,331	65.8%
Total Vehicles Available	2,172		32,933		68,471		266,125	
Average Vehicles Per Household	2.3		2.0		2.0		1.9	

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Labor Force (2022)									
Estimated Labor Population Age 16 Years or Over		2,183		36,065		77,351		290,246	
Estimated Civilian Employed		1,572	72.0%	25,904	71.8%	51,515	66.6%	191,846	66.1%
Estimated Civilian Unemployed		92	4.2%	800	2.2%	1,823	2.4%	7,210	2.5%
Estimated in Armed Forces		-	-	33	-	65	-	595	0.2%
Estimated Not in Labor Force		518	23.8%	9,327	25.9%	23,947	31.0%	90,596	31.2%
Unemployment Rate		4.2%		2.2%		2.4%		2.5%	
Occupation (2022)									
Occupation: Population Age 16 Years or Over		1,572		25,904		51,515		191,846	
Management, Business, Financial Operations		362	23.0%	6,058	23.4%	12,217	23.7%	44,522	23.2%
Professional, Related		502	31.9%	7,811	30.2%	15,379	29.9%	57,565	30.0%
Service		133	8.5%	3,070	11.9%	6,216	12.1%	23,449	12.2%
Sales, Office		383	24.4%	5,450	21.0%	10,364	20.1%	37,956	19.8%
Farming, Fishing, Forestry		-	-	29	0.1%	52	0.1%	172	-
Construct, Extraction, Maintenance		77	4.9%	1,269	4.9%	2,773	5.4%	10,355	5.4%
Production, Transport Material Moving		114	7.3%	2,216	8.6%	4,515	8.8%	17,827	9.3%
White Collar Workers		1,248	79.4%	19,320	74.6%	37,960	73.7%	140,042	73.0%
Blue Collar Workers		325	20.6%	6,584	25.4%	13,555	26.3%	51,804	27.0%
Consumer Expenditure (2022)									
Total Household Expenditure		\$92.32 M		\$1.49 B		\$3.09 B		\$11.65 B	
Total Non-Retail Expenditure		\$49.03 M	53.1%	\$789.86 M	53.0%	\$1.64 B	53.0%	\$6.18 B	53.0%
Total Retail Expenditure		\$43.29 M	46.9%	\$700.44 M	47.0%	\$1.45 B	47.0%	\$5.48 B	47.0%
Apparel		\$3.38 M	3.7%	\$53.96 M	3.6%	\$111.56 M	3.6%	\$418.12 M	3.6%
Contributions		\$3.33 M	3.6%	\$52.6 M	3.5%	\$109.12 M	3.5%	\$408.01 M	3.5%
Education		\$3.35 M	3.6%	\$51.51 M	3.5%	\$106.3 M	3.4%	\$391.82 M	3.4%
Entertainment		\$5.46 M	5.9%	\$87.3 M	5.9%	\$180.66 M	5.8%	\$677.56 M	5.8%
Food and Beverages		\$13.24 M	14.3%	\$215.33 M	14.4%	\$446.34 M	14.4%	\$1.69 B	14.5%
Furnishings and Equipment		\$3.36 M	3.6%	\$53.87 M	3.6%	\$111.52 M	3.6%	\$418.89 M	3.6%
Gifts		\$2.56 M	2.8%	\$40.14 M	2.7%	\$83.39 M	2.7%	\$311.52 M	2.7%
Health Care		\$7.37 M	8.0%	\$120.91 M	8.1%	\$251.41 M	8.1%	\$957.21 M	8.2%
Household Operations		\$3.76 M	4.1%	\$60.16 M	4.0%	\$124.68 M	4.0%	\$468.55 M	4.0%
Miscellaneous Expenses		\$1.77 M	1.9%	\$28.44 M	1.9%	\$58.95 M	1.9%	\$222.36 M	1.9%
Personal Care		\$1.23 M	1.3%	\$19.97 M	1.3%	\$41.41 M	1.3%	\$156.29 M	1.3%
Personal Insurance		\$727.57 K	0.8%	\$11.44 M	0.8%	\$23.65 M	0.8%	\$88.1 M	0.8%
Reading		\$203.29 K	0.2%	\$3.28 M	0.2%	\$6.82 M	0.2%	\$25.76 M	0.2%
Shelter		\$19.28 M	20.9%	\$311.29 M	20.9%	\$645.35 M	20.9%	\$2.44 B	20.9%
Tobacco		\$437.28 K	0.5%	\$7.49 M	0.5%	\$15.67 M	0.5%	\$60.95 M	0.5%
Transportation		\$16.66 M	18.0%	\$269.92 M	18.1%	\$558.88 M	18.1%	\$2.11 B	18.1%
Utilities		\$6.22 M	6.7%	\$102.69 M	6.9%	\$213.43 M	6.9%	\$813.68 M	7.0%
Educational Attainment (2022)									
Adult Population Age 25 Years or Over		1,932		30,832		67,404		254,776	
Elementary (Grade Level 0 to 8)		3	0.1%	305	1.0%	1,124	1.7%	4,313	1.7%
Some High School (Grade Level 9 to 11)		122	6.3%	941	3.1%	2,683	4.0%	8,606	3.4%
High School Graduate		359	18.6%	6,334	20.5%	15,432	22.9%	63,900	25.1%
Some College		255	13.2%	4,443	14.4%	9,256	13.7%	34,350	13.5%
Associate Degree Only		97	5.0%	2,540	8.2%	5,890	8.7%	20,245	7.9%
Bachelor Degree Only		684	35.4%	10,198	33.1%	20,486	30.4%	75,495	29.6%
Graduate Degree		413	21.4%	6,070	19.7%	12,532	18.6%	47,867	18.8%

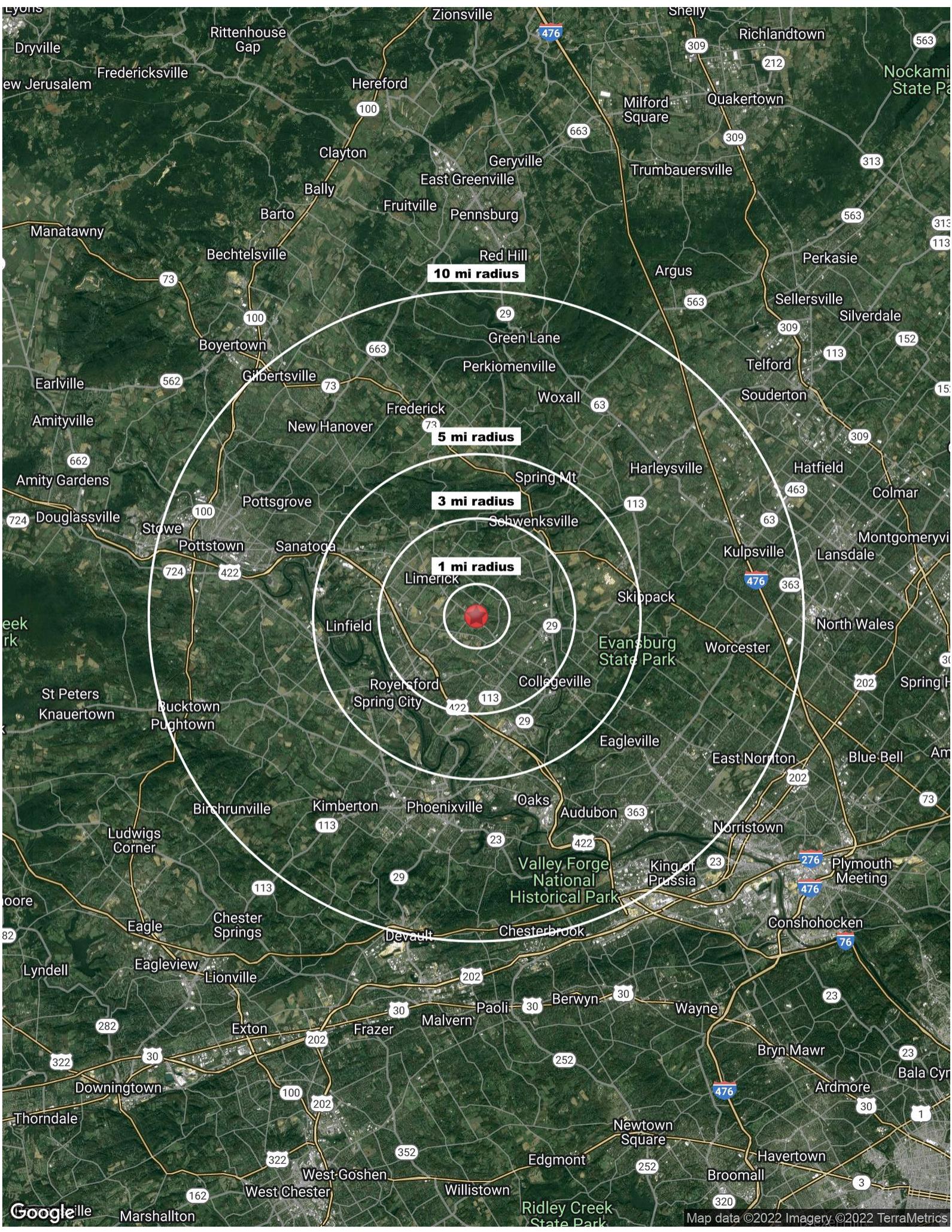
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Units In Structure (2022)									
1 Detached Unit	581	80.0%	9,544	63.0%	19,950	64.6%	76,771	61.5%	
1 Attached Unit	245	33.7%	4,449	29.4%	9,119	29.5%	32,152	25.7%	
2 to 4 Units	22	3.1%	527	3.5%	1,369	4.4%	7,135	5.7%	
5 to 9 Units	12	1.7%	424	2.8%	881	2.9%	4,354	3.5%	
10 to 19 Units	15	2.1%	478	3.2%	953	3.1%	4,804	3.8%	
20 to 49 Units	12	1.6%	381	2.5%	765	2.5%	4,337	3.5%	
50 or More Units	20	2.7%	640	4.2%	1,378	4.5%	8,014	6.4%	
Mobile Home or Trailer	31	4.3%	170	1.1%	361	1.2%	1,195	1.0%	
Other Structure	1	0.2%	8	-	11	-	61	-	
Homes Built By Year (2022)									
Homes Built 2010 or later	133	18.3%	1,178	7.8%	2,671	8.6%	11,303	9.1%	
Homes Built 2000 to 2009	151	20.8%	2,075	13.7%	4,626	15.0%	15,477	12.4%	
Homes Built 1990 to 1999	75	10.3%	3,141	20.7%	5,510	17.8%	17,101	13.7%	
Homes Built 1980 to 1989	65	8.9%	1,782	11.8%	3,982	12.9%	17,833	14.3%	
Homes Built 1970 to 1979	45	6.3%	1,603	10.6%	3,605	11.7%	16,777	13.4%	
Homes Built 1960 to 1969	148	20.4%	1,699	11.2%	3,408	11.0%	15,346	12.3%	
Homes Built 1950 to 1959	156	21.5%	2,222	14.7%	4,323	14.0%	17,573	14.1%	
Homes Built Before 1949	167	23.0%	2,920	19.3%	6,662	21.6%	27,414	22.0%	
Home Values (2022)									
Home Values \$1,000,000 or More	3	0.4%	178	1.3%	450	1.6%	2,360	2.2%	
Home Values \$500,000 to \$999,999	148	17.4%	2,621	18.8%	5,962	20.9%	20,650	19.6%	
Home Values \$400,000 to \$499,999	382	44.8%	3,185	22.8%	6,519	22.8%	20,318	19.3%	
Home Values \$300,000 to \$399,999	185	21.7%	2,988	21.4%	5,796	20.3%	24,168	22.9%	
Home Values \$200,000 to \$299,999	76	8.9%	3,203	22.9%	6,013	21.0%	21,588	20.5%	
Home Values \$150,000 to \$199,999	4	0.4%	869	6.2%	1,810	6.3%	6,759	6.4%	
Home Values \$100,000 to \$149,999	10	1.2%	398	2.8%	796	2.8%	4,145	3.9%	
Home Values \$70,000 to \$99,999	-	-	78	0.6%	250	0.9%	1,569	1.5%	
Home Values \$50,000 to \$69,999	10	1.2%	33	0.2%	119	0.4%	557	0.5%	
Home Values \$25,000 to \$49,999	2	0.2%	136	1.0%	375	1.3%	1,429	1.4%	
Home Values Under \$25,000	33	3.8%	284	2.0%	502	1.8%	1,845	1.8%	
Owner-Occupied Median Home Value	\$427,379		\$367,647		\$372,034		\$362,636		
Renter-Occupied Median Rent	\$1,360		\$1,301		\$1,273		\$1,305		
Transportation To Work (2022)									
Drive to Work Alone	860	54.7%	14,374	55.5%	29,970	58.2%	111,071	57.9%	
Drive to Work in Carpool	44	2.8%	1,257	4.9%	2,658	5.2%	9,921	5.2%	
Travel to Work by Public Transportation	8	0.5%	121	0.5%	267	0.5%	1,309	0.7%	
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-	
Walk or Bicycle to Work	24	1.5%	459	1.8%	777	1.5%	3,087	1.6%	
Other Means	27	1.7%	330	1.3%	597	1.2%	2,410	1.3%	
Work at Home	609	38.7%	9,362	36.1%	17,246	33.5%	64,046	33.4%	
Travel Time (2022)									
Travel to Work in 14 Minutes or Less	270	17.2%	3,799	14.7%	7,624	14.8%	29,640	15.4%	
Travel to Work in 15 to 29 Minutes	180	11.5%	5,221	20.2%	10,833	21.0%	43,632	22.7%	
Travel to Work in 30 to 59 Minutes	418	26.6%	6,273	24.2%	13,096	25.4%	44,614	23.3%	
Travel to Work in 60 Minutes or More	95	6.0%	1,249	4.8%	2,715	5.3%	9,914	5.2%	
Average Minutes Travel to Work	29.1		26.1		26.2		24.9		



10 mi radius

5 mi radius

3 mi radius

1 mi radius