

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.3357/-75.6193

173 Holly Rd Gilbertsville, PA 19525		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)	5,691		25,182		50,133		
Projected Population (2026)	5,779		25,676		51,257		
Census Population (2020)	5,838		24,695		50,230		
Census Population (2010)	5,451		22,540		45,367		
Projected Annual Growth (2021 to 2026)	88	0.3%	494	0.4%	1,124	0.4%	
Historical Annual Growth (2020 to 2021)	-147	-2.5%	487	2.0%	-97	-0.2%	
Historical Annual Growth (2010 to 2020)	387	7.1%	2,155	9.6%	4,863	10.7%	
Estimated Population Density (2021)	1,812	psm	891	psm	639	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2021)	2,390		9,629		18,568		
Projected Households (2026)	2,409		9,718		18,770		
Census Households (2020)	2,447		9,488		18,602		
Census Households (2010)	2,310		8,728		16,975		
Estimated Households with Children (2021)	674	28.2%	3,069	31.9%	6,083	32.8%	
Estimated Average Household Size (2021)	2.36		2.60		2.68		
Average Household Income							
Estimated Average Household Income (2021)	\$85,334		\$105,936		\$110,541		
Projected Average Household Income (2026)	\$103,665		\$130,917		\$135,492		
Estimated Average Family Income (2021)	\$106,597		\$125,981		\$127,570		
Median Household Income							
Estimated Median Household Income (2021)	\$69,588		\$87,187		\$91,881		
Projected Median Household Income (2026)	\$81,667		\$101,385		\$106,594		
Estimated Median Family Income (2021)	\$89,463		\$104,089		\$107,437		
Per Capita Income							
Estimated Per Capita Income (2021)	\$35,942		\$40,570		\$41,030		
Projected Per Capita Income (2026)	\$43,311		\$49,612		\$49,704		
Estimated Per Capita Income 5 Year Growth	\$7,369	20.5%	\$9,042	22.3%	\$8,673	21.1%	
Estimated Average Household Net Worth (2021)	\$630,822		\$887,447		\$965,076		
Daytime Demos (2021)							
Total Businesses	328		811		1,222		
Total Employees	3,886		8,320		11,753		
Company Headquarter Businesses	20	6.0%	49	6.0%	72	5.9%	
Company Headquarter Employees	706	18.2%	1,594	19.2%	2,150	18.3%	
Employee Population per Business	11.8		10.3		9.6		
Residential Population per Business	17.3		31.0		41.0		

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Race & Ethnicity						
White (2021)	5,047	88.7%	22,234	88.3%	43,569	86.9%
Black or African American (2021)	135	2.4%	708	2.8%	1,859	3.7%
American Indian or Alaska Native (2021)	4	-	24	-	65	0.1%
Asian (2021)	90	1.6%	517	2.1%	1,265	2.5%
Hawaiian or Pacific Islander (2021)	2	-	8	-	14	-
Other Race (2021)	92	1.6%	326	1.3%	660	1.3%
Two or More Races (2021)	321	5.6%	1,366	5.4%	2,702	5.4%
Not Hispanic or Latino Population (2021)	5,313	93.4%	23,704	94.1%	47,381	94.5%
Hispanic or Latino Population (2021)	378	6.6%	1,478	5.9%	2,752	5.5%
Not Hispanic or Latino Population (2026)	5,328	92.2%	23,942	93.2%	48,057	93.8%
Hispanic or Latino Population (2026)	451	7.8%	1,734	6.8%	3,200	6.2%
Not Hispanic or Latino Population (2020)	5,636	96.5%	23,860	96.6%	48,452	96.5%
Hispanic or Latino Population (2020)	202	3.5%	835	3.4%	1,779	3.5%
Not Hispanic or Latino Population (2010)	5,366	98.4%	22,192	98.5%	44,637	98.4%
Hispanic or Latino Population (2010)	85	1.6%	348	1.5%	730	1.6%
Projected Hispanic Annual Growth (2021 to 2026)	74	3.9%	255	3.5%	448	3.3%
Historic Hispanic Annual Growth (2010 to 2021)	293	31.3%	1,130	29.5%	2,022	25.2%
Age Distribution (2021)						
Age Under 5	323	5.7%	1,377	5.5%	2,799	5.6%
Age 5 to 9 Years	335	5.9%	1,578	6.3%	3,098	6.2%
Age 10 to 14 Years	344	6.0%	1,696	6.7%	3,368	6.7%
Age 15 to 19 Years	319	5.6%	1,508	6.0%	3,053	6.1%
Age 20 to 24 Years	303	5.3%	1,239	4.9%	2,400	4.8%
Age 25 to 29 Years	358	6.3%	1,340	5.3%	2,581	5.1%
Age 30 to 34 Years	365	6.4%	1,563	6.2%	3,213	6.4%
Age 35 to 39 Years	353	6.2%	1,670	6.6%	3,452	6.9%
Age 40 to 44 Years	370	6.5%	1,704	6.8%	3,408	6.8%
Age 45 to 49 Years	308	5.4%	1,573	6.2%	3,238	6.5%
Age 50 to 54 Years	359	6.3%	1,750	6.9%	3,547	7.1%
Age 55 to 59 Years	363	6.4%	1,741	6.9%	3,587	7.2%
Age 60 to 64 Years	398	7.0%	1,881	7.5%	3,710	7.4%
Age 65 to 74 Years	620	10.9%	2,670	10.6%	5,324	10.6%
Age 75 to 84 Years	350	6.1%	1,295	5.1%	2,410	4.8%
Age 85 Years or Over	225	4.0%	597	2.4%	946	1.9%
Median Age	41.3		41.2		41.1	
Gender Age Distribution (2021)						
Female Population	2,995	52.6%	12,864	51.1%	25,303	50.5%
Age 0 to 19 Years	659	22.0%	3,025	23.5%	6,021	23.8%
Age 20 to 64 Years	1,623	54.2%	7,287	56.7%	14,545	57.5%
Age 65 Years or Over	713	23.8%	2,551	19.8%	4,738	18.7%
Female Median Age	42.6		42.2		41.8	
Male Population	2,696	47.4%	12,318	48.9%	24,830	49.5%
Age 0 to 19 Years	662	24.5%	3,134	25.4%	6,296	25.4%
Age 20 to 64 Years	1,553	57.6%	7,173	58.2%	14,592	58.8%
Age 65 Years or Over	482	17.9%	2,011	16.3%	3,942	15.9%
Male Median Age	40.0		40.2		40.4	

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Household Income Distribution (2021)

HH Income \$200,000 or More	138	5.8%	907	9.4%	1,965	10.6%
HH Income \$150,000 to \$199,999	157	6.6%	948	9.8%	1,947	10.5%
HH Income \$100,000 to \$149,999	349	14.6%	1,971	20.5%	4,129	22.2%
HH Income \$75,000 to \$99,999	434	18.1%	1,675	17.4%	3,116	16.8%
HH Income \$50,000 to \$74,999	434	18.2%	1,563	16.2%	3,066	16.5%
HH Income \$35,000 to \$49,999	248	10.4%	902	9.4%	1,583	8.5%
HH Income \$25,000 to \$34,999	246	10.3%	600	6.2%	1,012	5.4%
HH Income \$15,000 to \$24,999	234	9.8%	587	6.1%	983	5.3%
HH Income Under \$15,000	150	6.3%	478	5.0%	766	4.1%
HH Income \$35,000 or More	1,760	73.7%	7,965	82.7%	15,807	85.1%
HH Income \$75,000 or More	1,077	45.1%	5,500	57.1%	11,158	60.1%

Housing (2021)

Total Housing Units	2,478		9,947		19,176	
Housing Units Occupied	2,390	96.5%	9,629	96.8%	18,568	96.8%
Housing Units Owner-Occupied	1,507	63.1%	7,451	77.4%	15,470	83.3%
Housing Units, Renter-Occupied	883	36.9%	2,178	22.6%	3,097	16.7%
Housing Units, Vacant	88	3.7%	318	3.3%	609	3.3%

Marital Status (2021)

Never Married	1,226	26.1%	5,141	25.0%	10,635	26.0%
Currently Married	2,297	49.0%	11,616	56.6%	23,308	57.0%
Separated	142	3.0%	491	2.4%	969	2.4%
Widowed	419	8.9%	1,251	6.1%	2,384	5.8%
Divorced	605	12.9%	2,031	9.9%	3,573	8.7%

Household Type (2021)

Population Family	4,640	81.5%	21,863	86.8%	44,302	88.4%
Population Non-Family	1,010	17.8%	3,206	12.7%	5,545	11.1%
Population Group Quarters	41	0.7%	113	0.4%	286	0.6%
Family Households	1,531	64.1%	6,999	72.7%	14,094	75.9%
Non-Family Households	859	35.9%	2,630	27.3%	4,473	24.1%
Married Couple with Children	433	18.9%	2,285	19.7%	4,765	20.4%
Average Family Household Size	3.0		3.1		3.1	

Household Size (2021)

1 Person Households	729	30.5%	2,150	22.3%	3,569	19.2%
2 Person Households	801	33.5%	3,369	35.0%	6,622	35.7%
3 Person Households	381	15.9%	1,670	17.3%	3,325	17.9%
4 Person Households	304	12.7%	1,527	15.9%	3,169	17.1%
5 Person Households	124	5.2%	618	6.4%	1,298	7.0%
6 or More Person Households	51	2.1%	296	3.1%	585	3.1%

Household Vehicles (2021)

Households with 0 Vehicles Available	176	7.4%	422	4.4%	541	2.9%
Households with 1 Vehicles Available	730	30.5%	2,220	23.1%	3,817	20.6%
Households with 2 or More Vehicles Available	1,484	62.1%	6,987	72.6%	14,209	76.5%
Total Vehicles Available	4,443		20,279		41,211	
Average Vehicles Per Household	1.9		2.1		2.2	

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Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	4,623		20,207		40,209	
Estimated Civilian Employed	2,763	59.8%	12,590	62.3%	25,067	62.3%
Estimated Civilian Unemployed	204	4.4%	792	3.9%	1,614	4.0%
Estimated in Armed Forces	15	0.3%	89	0.4%	111	0.3%
Estimated Not in Labor Force	1,641	35.5%	6,736	33.3%	13,417	33.4%
Unemployment Rate	4.4%		3.9%		4.0%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	2,763		12,590		25,067	
Management, Business, Financial Operations	378	13.7%	2,176	17.3%	4,565	18.2%
Professional, Related	477	17.3%	2,816	22.4%	5,655	22.6%
Service	498	18.0%	1,730	13.7%	3,359	13.4%
Sales, Office	696	25.2%	2,967	23.6%	5,629	22.5%
Farming, Fishing, Forestry	1	-	20	0.2%	57	0.2%
Construct, Extraction, Maintenance	278	10.1%	1,268	10.1%	2,608	10.4%
Production, Transport Material Moving	433	15.7%	1,613	12.8%	3,193	12.7%
White Collar Workers	1,552	56.2%	7,959	63.2%	15,849	63.2%
Blue Collar Workers	1,211	43.8%	4,632	36.8%	9,218	36.8%

Consumer Expenditure (2021)

Total Household Expenditure	\$151.08 M		\$709.98 M		\$1.41 B	
Total Non-Retail Expenditure	\$79.71 M	52.8%	\$374.15 M	52.7%	\$744.37 M	52.7%
Total Retail Expenditure	\$71.37 M	47.2%	\$335.83 M	47.3%	\$668.79 M	47.3%
Apparel	\$5.29 M	3.5%	\$25.15 M	3.5%	\$50.17 M	3.6%
Contributions	\$4.9 M	3.2%	\$23.67 M	3.3%	\$47.47 M	3.4%
Education	\$4.33 M	2.9%	\$21.75 M	3.1%	\$43.94 M	3.1%
Entertainment	\$8.51 M	5.6%	\$40.76 M	5.7%	\$81.5 M	5.8%
Food and Beverages	\$22.31 M	14.8%	\$104.06 M	14.7%	\$206.69 M	14.6%
Furnishings and Equipment	\$5.28 M	3.5%	\$25.29 M	3.6%	\$50.57 M	3.6%
Gifts	\$3.64 M	2.4%	\$17.66 M	2.5%	\$35.54 M	2.5%
Health Care	\$12.97 M	8.6%	\$59.86 M	8.4%	\$118.69 M	8.4%
Household Operations	\$5.91 M	3.9%	\$28.07 M	4.0%	\$56.02 M	4.0%
Miscellaneous Expenses	\$2.85 M	1.9%	\$13.46 M	1.9%	\$26.82 M	1.9%
Personal Care	\$2.03 M	1.3%	\$9.55 M	1.3%	\$19 M	1.3%
Personal Insurance	\$1.05 M	0.7%	\$5.19 M	0.7%	\$10.44 M	0.7%
Reading	\$330.81 K	0.2%	\$1.56 M	0.2%	\$3.1 M	0.2%
Shelter	\$31.88 M	21.1%	\$148.5 M	20.9%	\$294.68 M	20.9%
Tobacco	\$938.37 K	0.6%	\$4.04 M	0.6%	\$7.86 M	0.6%
Transportation	\$27.58 M	18.3%	\$130.06 M	18.3%	\$259.21 M	18.3%
Utilities	\$11.28 M	7.5%	\$51.36 M	7.2%	\$101.47 M	7.2%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	4,067		17,784		35,416	
Elementary (Grade Level 0 to 8)	84	2.1%	399	2.2%	725	2.0%
Some High School (Grade Level 9 to 11)	223	5.5%	790	4.4%	1,647	4.7%
High School Graduate	1,763	43.3%	6,573	37.0%	12,976	36.6%
Some College	622	15.3%	2,644	14.9%	5,306	15.0%
Associate Degree Only	369	9.1%	1,776	10.0%	3,431	9.7%
Bachelor Degree Only	732	18.0%	3,818	21.5%	7,652	21.6%
Graduate Degree	274	6.7%	1,784	10.0%	3,680	10.4%

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Units In Structure (2021)

1 Detached Unit	1,227	53.1%	6,608	75.7%	14,047	82.7%
1 Attached Unit	494	21.4%	1,337	15.3%	2,217	13.1%
2 to 4 Units	267	11.6%	607	7.0%	808	4.8%
5 to 9 Units	139	6.0%	245	2.8%	292	1.7%
10 to 19 Units	70	3.0%	200	2.3%	226	1.3%
20 to 49 Units	32	1.4%	199	2.3%	227	1.3%
50 or More Units	149	6.5%	306	3.5%	360	2.1%
Mobile Home or Trailer	12	0.5%	127	1.5%	392	2.3%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2021)

Homes Built 2010 or later	80	3.5%	533	6.1%	1,221	7.2%
Homes Built 2000 to 2009	189	8.2%	1,064	12.2%	2,501	14.7%
Homes Built 1990 to 1999	173	7.5%	1,210	13.9%	2,482	14.6%
Homes Built 1980 to 1989	167	7.2%	1,100	12.6%	2,315	13.6%
Homes Built 1970 to 1979	370	16.0%	1,591	18.2%	2,512	14.8%
Homes Built 1960 to 1969	169	7.3%	672	7.7%	1,438	8.5%
Homes Built 1950 to 1959	433	18.7%	1,324	15.2%	2,483	14.6%
Homes Built Before 1949	809	35.0%	2,135	24.5%	3,616	21.3%

Home Values (2021)

Home Values \$1,000,000 or More	5	0.4%	30	0.4%	83	0.5%
Home Values \$500,000 to \$999,999	31	2.1%	238	3.2%	533	3.4%
Home Values \$400,000 to \$499,999	51	3.4%	416	5.6%	1,113	7.2%
Home Values \$300,000 to \$399,999	213	14.1%	1,775	23.8%	3,843	24.8%
Home Values \$200,000 to \$299,999	431	28.6%	2,464	33.1%	5,384	34.8%
Home Values \$150,000 to \$199,999	431	28.6%	1,397	18.7%	2,586	16.7%
Home Values \$100,000 to \$149,999	252	16.7%	819	11.0%	1,324	8.6%
Home Values \$70,000 to \$99,999	53	3.5%	144	1.9%	286	1.9%
Home Values \$50,000 to \$69,999	5	0.3%	20	0.3%	39	0.3%
Home Values \$25,000 to \$49,999	13	0.8%	59	0.8%	128	0.8%
Home Values Under \$25,000	22	1.4%	87	1.2%	152	1.0%
Owner-Occupied Median Home Value	\$212,152		\$253,784		\$263,568	
Renter-Occupied Median Rent	\$758		\$812		\$881	

Transportation To Work (2021)

Drive to Work Alone	2,389	86.5%	10,807	85.8%	21,297	85.0%
Drive to Work in Carpool	142	5.1%	671	5.3%	1,532	6.1%
Travel to Work by Public Transportation	17	0.6%	150	1.2%	269	1.1%
Drive to Work on Motorcycle	-	-	7	-	19	-
Walk or Bicycle to Work	131	4.8%	309	2.5%	436	1.7%
Other Means	3	0.1%	61	0.5%	93	0.4%
Work at Home	81	2.9%	585	4.6%	1,422	5.7%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	790	28.6%	3,058	24.3%	5,339	21.3%
Travel to Work in 15 to 29 Minutes	736	26.6%	3,158	25.1%	6,341	25.3%
Travel to Work in 30 to 59 Minutes	804	29.1%	4,182	33.2%	8,612	34.4%
Travel to Work in 60 Minutes or More	353	12.8%	1,606	12.8%	3,354	13.4%
Average Minutes Travel to Work	23.6		27.3		28.3	