

# Douglass Town Center- New space available! 97,000 sf Giant Foods Anchored Shopping Center

Featuring Diamond Credit Union, AT&T, Hair Cuttery, Pivot P.T. and more

173 Holly Road, Gilbertsville (Boyertown), PA



#### Location

- Signalized Intersection of Route 100 & County Line Road
- 20,000 ADT along Route 100
- Route 100 Is the major thoroughfare connecting Pottstown to the Lehigh Valley

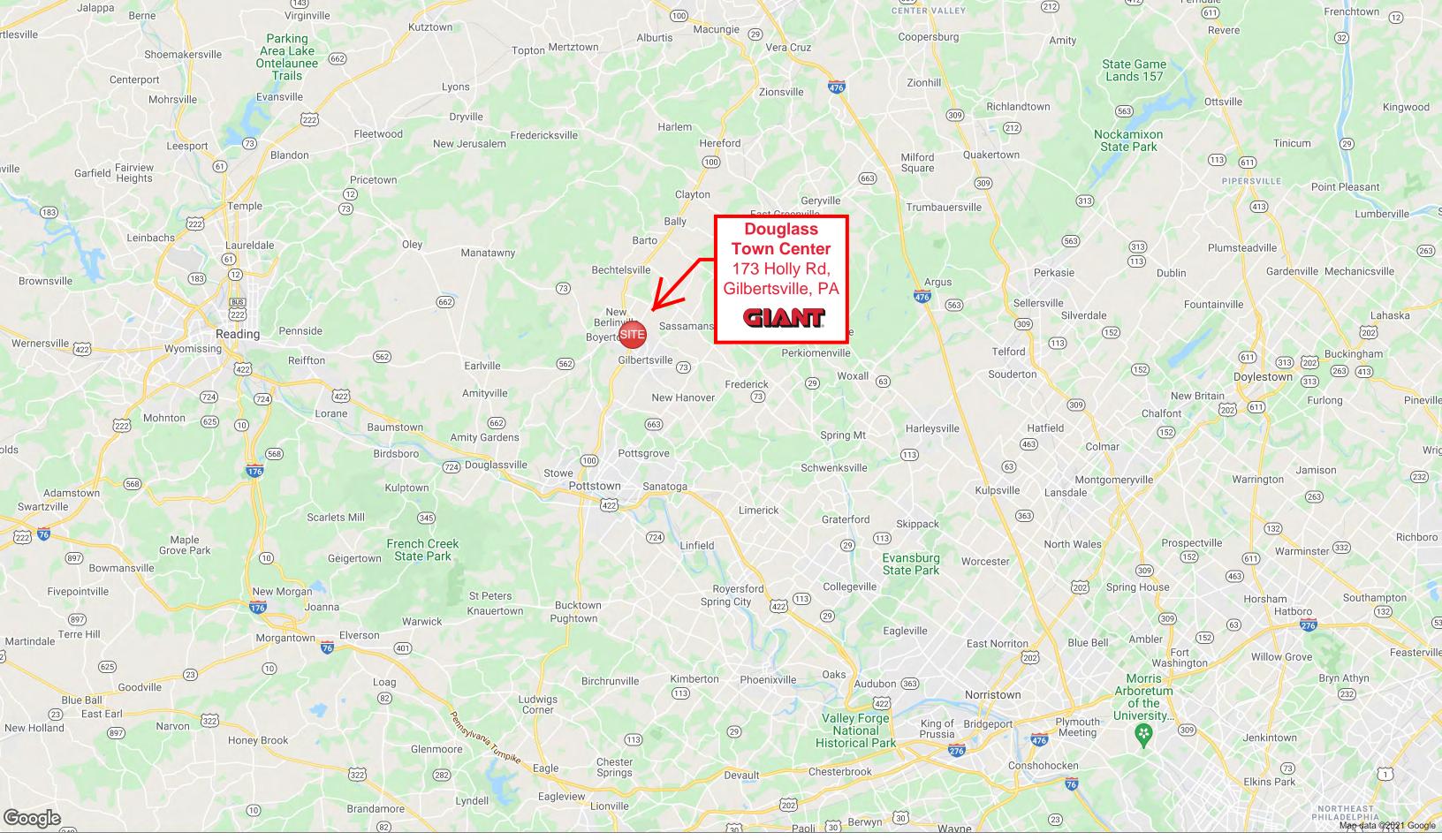
### **Description**

- 1,950 sf Inline space available for Lease
- Existing Retailers:
   Giant, AT&T, Hallmark, Hair Cuttery, Golden
   Dragon Restaurant, LabCorp, Pivot
   Physical Therapy & Diamond Credit Union



**CONTACT INFORMATION** 



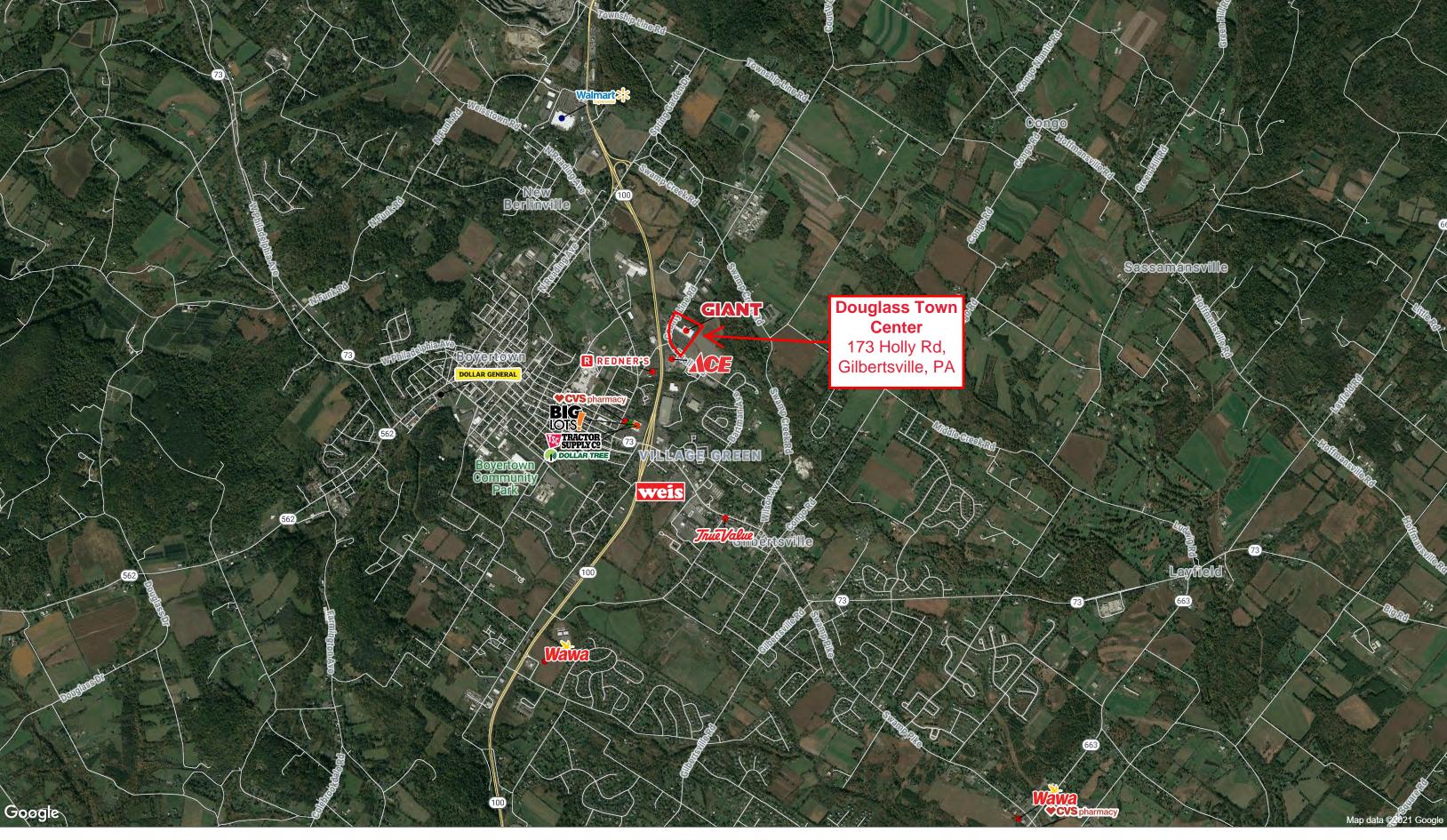




## 173 Holly Rd

Gilbertsville, PA 19525

December 2021





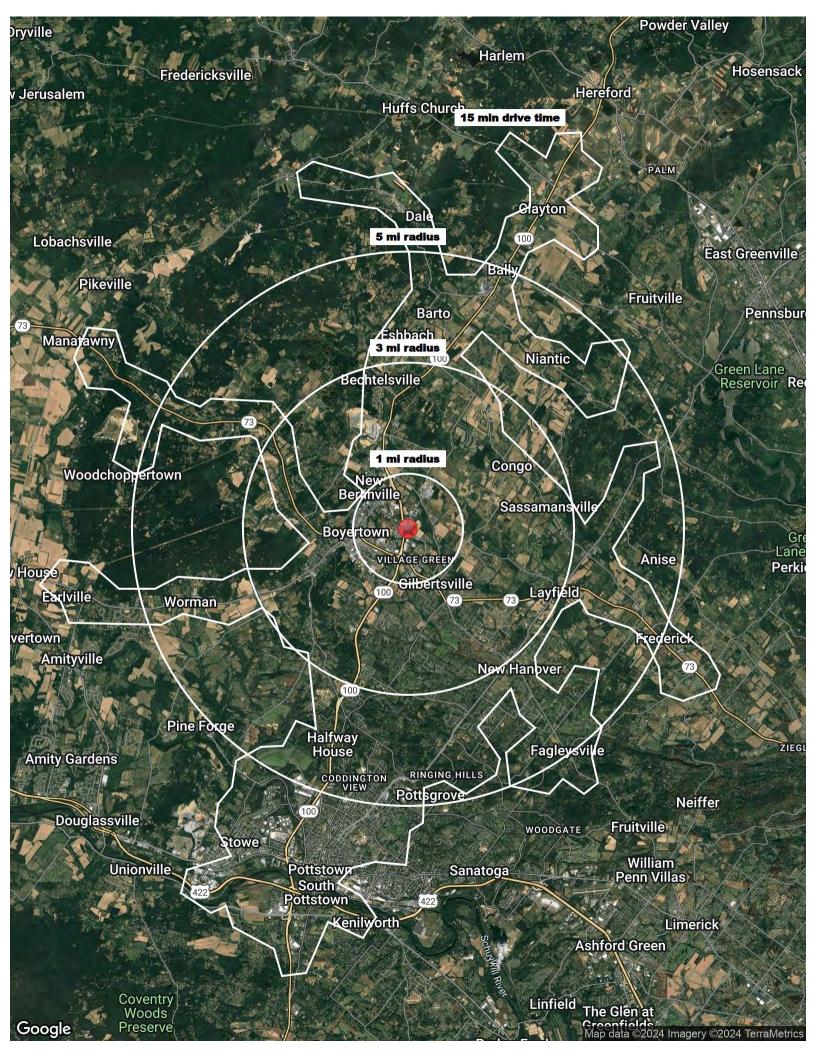
173 Holly Rd

Gilbertsville, PA 19525

ecember 2021







2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3345/-75.6195

173 Holly Rd	1 mi rac	lius	3 mi rad	liue	5 mi rad	lius	15 min d	rive
Gilbertsville, PA 19525	I IIII I ac	iius	5 IIII Taulus		5 IIII Taulus		time	
Population								
Estimated Population (2024)	5,681		24,636		50,114		72,025	
Projected Population (2029)	5,764		25,001		50,853		72,878	
Census Population (2020)	5,751		25,055		50,981		71,293	
Census Population (2010)	5,384		22,476		46,238		65,622	
Projected Annual Growth (2024 to 2029)	83	0.3%	365	0.3%	740	0.3%	853	0.2%
Historical Annual Growth (2020 to 2024)	-70	-0.3%	-419	-0.4%	-868	-0.4%	732	0.3%
Historical Annual Growth (2010 to 2020)	367	1.7%	2,579	2.9%	4,743	2.6%	5,671	2.2%
Estimated Population Density (2024)	1,809	psm	871	psm	638	psm	1,115	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	64.6	sq mi
Households								:
Estimated Households (2024)	2,429		9,727		19,130		28,313	
Projected Households (2029)	2,481		9,940		19,542		28,852	
Census Households (2020)	2,377		9,554		18,874		27,559	
Census Households (2010)	2,286		8,683		17,301		25,490	
Estimated Households with Children (2024)	550	22.6%	2,547	26.2%	5,246	27.4%	7,734	27.3%
Estimated Average Household Size (2024)	2.32		2.52		2.60		2.52	
Average Household Income								:
Estimated Average Household Income (2024)	\$102,258		\$121,080		\$133,788		\$112,405	
Projected Average Household Income (2029)	\$105,362		\$125,394		\$138,920		\$116,165	
Estimated Average Family Income (2024)	\$136,124		\$147,056		\$154,724		\$136,014	
Median Household Income								:
Estimated Median Household Income (2024)	\$81,553		\$100,613		\$107,227		\$92,867	
Projected Median Household Income (2029)	\$82,766		\$102,361		\$109,697		\$94,509	
Estimated Median Family Income (2024)	\$111,900		\$125,369		\$128,098		\$114,427	
Per Capita Income								:
Estimated Per Capita Income (2024)	\$43,833		\$47,875		\$51,129		\$44,280	
Projected Per Capita Income (2029)	\$45,466		\$49,926		\$53,443		\$46,082	
Estimated Per Capita Income 5 Year Growth	\$1,634	3.7%	\$2,050	4.3%	\$2,314	4.5%	\$1,802	4.1%
Estimated Average Household Net Worth (2024)	\$969,820		\$1,229,212		\$1,376,523		\$1,093,728	
Daytime Demos (2024)		:						;
Total Businesses	354		798		1,281		2,136	
Total Employees	4,176		8,313		11,936		23,523	
Company Headquarter Businesses	24	6.7%	49	6.2%	68	5.3%	106	5.0%
Company Headquarter Employees	809	19.4%	1,476	17.8%	2,114	17.7%	3,402	14.5%
Employee Population per Business	11.8		10.4		9.3		11.0	
Residential Population per Business	16.0		30.9		39.1		33.7	

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Lat/Lon: 40.3345/-75.6195

173 Holly Rd Gilbertsville, PA 19525	1 mi rac	1 mi radius		3 mi radius		5 mi radius		15 min drive time	
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Race & Ethnicity									
White (2024)		89.2%	22,039		•	88.1%	58,139		
Black or African American (2024)	182	3.2%	790	3.2%	2,287	4.6%		10.49	
American Indian or Alaska Native (2024)	5		16		49		89		
Asian (2024)	103	1.8%	500	2.0%	1,035	2.1%	1,494		
Hawaiian or Pacific Islander (2024)	2		6		11		18		
Other Race (2024)	69	1.2%	257	1.0%	512	1.0%	1,202		
Two or More Races (2024)	253	4.5%	1,028	4.2%	2,046	4.1%	3,605		
Not Hispanic or Latino Population (2024)	5,281	93.0%	22,941	93.1%	47,068	93.9%	67,105		
Hispanic or Latino Population (2024)	400	7.0%	1,695	6.9%	3,045	6.1%	4,920		
Not Hispanic or Latino Population (2029)	5,194	90.1%	22,569	90.3%	46,471	91.4%	66,603	91.40	
Hispanic or Latino Population (2029)	570	9.9%	2,432	9.7%	4,382	8.6%	6,274	8.6°	
Not Hispanic or Latino Population (2020)	5,537	96.3%	24,158	96.4%	49,202	96.5%	67,201	94.3	
Hispanic or Latino Population (2020)	214	3.7%	896	3.6%	1,780	3.5%	4,092	5.79	
Not Hispanic or Latino Population (2010)	5,301	98.4%	22,121	98.4%	45,482	98.4%	63,166	96.3	
Hispanic or Latino Population (2010)	84	1.6%	355	1.6%	756	1.6%	2,456	3.79	
Projected Hispanic Annual Growth (2024 to 2029)	170	8.5%	737	8.7%	1,337	8.8%	1,354	5.5	
Historic Hispanic Annual Growth (2010 to 2024)	316	27.0%	1,340	27.0%	2,289	21.6%	2,464	7.2	
Age Distribution (2024)									
Age Under 5	311	5.5%	1,312	5.3%	2,627	5.2%	4,068	5.6	
Age 5 to 9 Years	337	5.9%	1,428	5.8%	2,909	5.8%	4,487	6.2	
Age 10 to 14 Years	353	6.2%	1,555	6.3%	3,273	6.5%	4,631	6.4	
Age 15 to 19 Years	330	5.8%	1,530	6.2%	3,180	6.3%	4,503	6.3	
Age 20 to 24 Years	287	5.0%	1,181	4.8%	2,405	4.8%	3,741	5.20	
Age 25 to 29 Years	335	5.9%	1,277	5.2%	2,435	4.9%	4,218	5.9	
Age 30 to 34 Years	368	6.5%	1,472	6.0%	2,848	5.7%	4,676	6.5°	
Age 35 to 39 Years	359	6.3%	1,583	6.4%	3,206	6.4%	4,878	6.80	
Age 40 to 44 Years	347	6.1%	1,502	6.1%	3,146	6.3%	4,597	6.4	
Age 45 to 49 Years	299	5.3%	1,405	5.7%	3,017	6.0%	4,218	5.9	
Age 50 to 54 Years	353	6.2%	1,621	6.6%	3,414	6.8%	4,754	6.6	
Age 55 to 59 Years	382	6.7%	1,809	7.3%	3,802	7.6%	5,073	7.0	
Age 60 to 64 Years	426	7.5%	1,865	7.6%	3,865	7.7%	5,099	7.1	
Age 65 to 74 Years	632	11.1%		12.1%	5,979	11.9%	7,710	10.7	
Age 75 to 84 Years	377	6.6%	1,534	6.2%	3,033	6.1%	4,023		
Age 85 Years or Over	186	3.3%	582	2.4%	976	1.9%	1,349		
Median Age	41.6		43.0		43.2		40.6		
Gender Age Distribution (2024)	-								
Female Population	2,910	51.2%	12,417	50.4%	25,054	50.0%	36,471	50.6	
Age 0 to 19 Years	646	22.2%	2,810	22.6%	5,766	23.0%	8,653	23.7	
Age 20 to 64 Years		54.9%		55.1%		55.9%	20,796		
Age 65 Years or Over		22.9%		22.2%		21.1%	7,023		
Female Median Age	43.5		44.3		44.3		41.6		
Male Population		48.8%		49.6%		50.0%	35,554		
Age 0 to 19 Years		24.7%		24.7%		24.8%	9,038		
Age 20 to 64 Years	1,559			56.2%		56.4%	20,456		
Age 65 Years or Over		19.0%		19.1%		18.8%	6,060		
Male Median Age	39.7	19.070	41.6	19.170	42.0	10.070	39.7		

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173 Holly Rd	1 mi radius		3 mi rad	3 mi radius		5 mi radius		15 min drive time	
Gilbertsville, PA 19525	2		5			5 mi radius			
Household Income Distribution (2024)									
HH Income \$200,000 or More	218	9.0%	1,158	11.9%	2,975	15.6%	3,390	12.0%	
HH Income \$150,000 to \$199,999	234	9.6%	1,331	13.7%	2,714	14.2%	3,042	10.7%	
HH Income \$100,000 to \$149,999	391	16.1%	2,038	21.0%	3,990	20.9%	5,584	19.7%	
HH Income \$75,000 to \$99,999	390	16.1%	1,442	14.8%	2,722	14.2%	3,733	13.2%	
HH Income \$50,000 to \$74,999	461	19.0%	1,500	15.4%	2,805	14.7%	4,713	16.6%	
HH Income \$35,000 to \$49,999	236	9.7%	712	7.3%	1,204	6.3%	2,379	8.4%	
HH Income \$25,000 to \$34,999	176	7.2%	592	6.1%	1,025	5.4%	1,948	6.9%	
HH Income \$15,000 to \$24,999	223	9.2%	521	5.4%	930	4.9%	1,665	5.9%	
HH Income Under \$15,000	100	4.1%	433	4.4%	764	4.0%	1,859	6.6%	
HH Income \$35,000 or More	1,930	79.5%	8,182	84.1%	16,411	85.8%	22,841	80.7%	
HH Income \$75,000 or More	1,233	50.8%	5,970	61.4%	12,401	64.8%	15,749	55.6%	
Housing (2024)									
Total Housing Units	2,511		10,058		19,776		29,410		
Housing Units Occupied	2,429	96.7%	9,727	96.7%	19,130	96.7%	28,313	96.3%	
Housing Units Owner-Occupied	1,479	60.9%	7,451	76.6%	15,876	83.0%	19,800	69.9%	
Housing Units, Renter-Occupied	950	39.1%	2,276	23.4%	3,253	17.0%	8,513	30.1%	
Housing Units, Vacant	82	3.4%	331	3.4%	647	3.4%	1,097	3.9%	
Marital Status (2024)				-					
Never Married	1,199	25.6%	5,085	25.0%	10,454	25.3%	17,885	30.4%	
Currently Married	2,276	48.6%	11,854	58.3%	24,681	59.8%	29,856	50.7%	
Separated	109	2.3%	437	2.2%	815	2.0%	1,766	3.0%	
Widowed	406	8.7%	1,116	5.5%	2,001	4.8%	3,338	5.7%	
Divorced	691	14.8%	1,849	9.1%	3,353	8.1%	5,993	10.2%	
Household Type (2024)									
Population Family	4,261	75.0%	19,976	81.1%	41,596	83.0%	58,120	80.7%	
Population Non-Family	1,379	24.3%	4,530	18.4%	8,200	16.4%	13,183	18.3%	
Population Group Quarters	42	0.7%	130	0.5%	318	0.6%	722	1.0%	
Family Households	1,320	54.3%	6,253	64.3%	13,076	68.4%	18,251	64.5%	
Non-Family Households	1,109	45.7%	3,474	35.7%	6,053	31.6%	10,062	35.5%	
Married Couple with Children	372	16.4%	1,926	16.2%	4,126	16.7%	5,332	17.9%	
Average Family Household Size	3.2		3.2		3.2		3.2		
Household Size (2024)		_		_		-			
1 Person Households	1,007	41.5%	3,124	32.1%	5,333	27.9%	8,766	31.0%	
2 Person Households	706	29.1%	4,077	41.9%	9,121	47.7%	11,856	41.9%	
3 Person Households	345	14.2%	1,201	12.3%	2,192	11.5%	3,512	12.4%	
4 Person Households	235	9.7%	852	8.8%	1,559	8.2%	2,533	8.9%	
5 Person Households	82	3.4%	303	3.1%	608	3.2%	1,055	3.7%	
6 or More Person Households	54	2.2%	169	1.7%	317	1.7%	591	2.1%	
Household Vehicles (2024)									
Households with 0 Vehicles Available	204	8.4%	491	5.1%	707	3.7%	1,935	6.8%	
Households with 1 Vehicles Available		33.3%		25.8%		23.3%		31.3%	
Households with 2 or More Vehicles Available		58.3%		69.2%	13,957	73.0%		61.9%	
Total Vehicles Available	4,286		19,469		39,850		52,763		
Average Vehicles Per Household	1.8		2.0		2.1		1.9		

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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173 Holly Rd	1 mi radius		3 mi radius		5 mi radius		15 min drive time		
Gilbertsville, PA 19525							tille		
Labor Force (2024)									
Estimated Labor Population Age 16 Years or Over	4,604		20,026		40,624		57,886		
Estimated Civilian Employed	3,045	66.1%	13,264	66.2%	27,027	66.5%	38,455	66.4%	
Estimated Civilian Unemployed	84		341	1.7%	754	1.9%	1,214		
Estimated in Armed Forces	48	1.1%	83	0.4%	110	0.3%	137	0.2%	
Estimated Not in Labor Force		31.0%		31.7%		31.3%		31.2%	
Unemployment Rate Occupation (2024)	1.8%		1.7%		1.9%		2.1%		
	2,000		12.265		27 227		20.000		
Occupation: Population Age 16 Years or Over Management, Business, Financial Operations	3,090	15.9%	13,265	18.5%	27,227 5,251	19.3%	38,696 6,629	17.1%	
Professional, Related		19.3%	,	22.0%		23.7%	•	22.8%	
Service		15.0%		13.2%		12.4%		14.7%	
Sales, Office		25.0%		22.5%		21.7%		21.7%	
Farming, Fishing, Forestry	4	0.1%	15	0.1%	34	0.1%	40	0.1%	
Construct, Extraction, Maintenance	195	6.3%	1.182	8.9%	2,416	8.9%	3,209	8.3%	
Production, Transport Material Moving		18.5%	, -	14.7%		13.9%		15.3%	
White Collar Workers	1,858	60.1%	8,360	63.0%	17,603	64.7%	23,865	61.7%	
Blue Collar Workers	1,232	39.9%	4,905	37.0%		35.3%		38.3%	
Consumer Expenditure (2024)	-	-		-	-	-	-	_	
Total Household Expenditure	\$185.53 M		\$796.48 M		\$1.7 B		\$2.18 B		
Total Non-Retail Expenditure	\$98.28 M	53.0%	\$421.51 M	52.9%	\$899.78 M	53.0%	\$1.15 B	52.9%	
Total Retail Expenditure	\$87.25 M		\$374.97 M		\$798.42 M		\$1.02 B	47.1%	
Apparel	\$6.53 M	3.5%	\$28.19 M	3.5%	\$60.37 M	3.6%	\$77.08 M	3.5%	
Contributions	\$6.22 M		\$27.42 M		\$59.77 M		\$74.57 M	3.4%	
Education	\$5.66 M		\$25.43 M		\$56.15 M		\$69.56 M	3.2%	
Entertainment	\$10.56 M \$27.14 M		\$46.1 M		\$99.07 M \$245.26 M		\$125.43 M \$316.49 M	5.8% 14.5%	
Food and Beverages			\$115.66 M						
Furnishings and Equipment Gifts	\$6.55 M \$4.66 M		\$28.62 M \$20.49 M		\$61.4 M \$44.88 M		\$77.85 M \$56.29 M	3.6% 2.6%	
Health Care	\$15.69 M		\$66.77 M		\$141.21 M		\$181.94 M	8.4%	
Household Operations	\$7.34 M		\$31.81 M		\$68.32 M		\$86.74 M	4.0%	
Miscellaneous Expenses	\$3.54 M		\$15.24 M		\$32.52 M		\$41.53 M	1.9%	
Personal Care	\$2.49 M		\$10.72 M		\$22.82 M		\$29.25 M	1.3%	
Personal Insurance	\$1.33 M		\$5.95 M	0.7%	\$12.94 M		\$16.09 M	0.7%	
Reading	\$410.33 K		\$1.77 M		\$3.8 M		\$4.82 M	0.2%	
Shelter	\$39.2 M	21.1%	\$166.91 M	21.0%	\$354.84 M	20.9%	\$456.68 M	21.0%	
Tobacco	\$1.08 M	0.6%	\$4.32 M	0.5%	\$8.83 M	0.5%	\$12 M	0.6%	
Transportation	\$33.63 M	18.1%	\$144.62 M	18.2%	\$307.47 M	18.1%	\$394.33 M	18.1%	
Utilities	\$13.5 M	7.3%	\$56.46 M	7.1%	\$118.53 M	7.0%	\$154.87 M	7.1%	
Educational Attainment (2024)									
Adult Population Age 25 Years or Over	4,064		17,629		35,720		50,593		
Elementary (Grade Level 0 to 8)	57	1.4%	266	1.5%	732	2.0%	1,020	2.0%	
Some High School (Grade Level 9 to 11)	164	4.0%	833	4.7%	1,615	4.5%	2,653	5.2%	
High School Graduate		36.8%		34.4%	12,101			35.2%	
Some College		17.3% 12.5%		15.1%		14.4% 9.6%		15.5%	
Associate Degree Only				10.5%	3,432		4,769	9.4%	
Bachelor Degree Only		19.3%		22.4%		23.6%		20.9%	
Graduate Degree	352	8.7%	2,007	11.4%	4,251	11.9%	5,869	11.6%	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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173 Holly Rd Gilbertsville, PA 19525	1 mi radius 3 mi		3 mi rad	lius	5 mi radius		15 min drive time	
Units In Structure (2024)	-					_		
1 Detached Unit	1,128	49.3%	6,323	72.8%	14,094	81.5%	16,590	65.1%
1 Attached Unit	491	21.5%	1,528	17.6%	2,525	14.6%	5,345	21.0%
2 to 4 Units	353	15.5%	680	7.8%	904	5.2%	2,469	9.7%
5 to 9 Units	120	5.3%	266	3.1%	312	1.8%	811	3.2%
10 to 19 Units	158	6.9%	283	3.3%	312	1.8%	725	2.8%
20 to 49 Units	49	2.2%	182	2.1%	209	1.2%	681	2.7%
50 or More Units	110	4.8%	356	4.1%	492	2.8%	1,395	5.5%
Mobile Home or Trailer	17	0.7%	99	1.1%	263	1.5%	229	0.9%
Other Structure	3	0.1%	10	0.1%	19	0.1%	68	0.3%
Homes Built By Year (2024)	<del>.</del>			<u> </u>		-		-
Homes Built 2010 or later	128	5.6%	991	11.4%	1,968	11.4%	2,328	9.1%
Homes Built 2000 to 2009	171	7.5%	995	11.5%	2,610	15.1%	3,223	12.6%
Homes Built 1990 to 1999	146	6.4%	1,046	12.0%	1,992	11.5%	2,202	8.6%
Homes Built 1980 to 1989	246	10.8%	1,086	12.5%	2,278	13.2%	2,717	10.7%
Homes Built 1970 to 1979	346	15.2%	1,445	16.6%	2,440	14.1%	3,361	13.2%
Homes Built 1960 to 1969	243	10.6%	849	9.8%	1,709	9.9%	2,559	10.0%
Homes Built 1950 to 1959	305	13.3%	1,075	12.4%	2,272	13.1%	3,760	14.8%
Homes Built Before 1949	844	36.9%	2,241	25.8%	3,859	22.3%	8,163	32.0%
Home Values (2024)	<del>-</del>							_
Home Values \$1,000,000 or More	9	0.6%	101	1.4%	289	1.8%	339	1.7%
Home Values \$500,000 to \$999,999	135	9.1%	783	10.5%	1,931	12.2%	2,434	12.3%
Home Values \$400,000 to \$499,999	138	9.3%	1,020	13.7%	2,289	14.4%	2,491	12.6%
Home Values \$300,000 to \$399,999	311	21.1%	2,069	27.8%	4,445	28.0%	4,813	24.3%
Home Values \$200,000 to \$299,999	402	27.2%	1,730	23.2%	3,962	25.0%	4,547	23.0%
Home Values \$150,000 to \$199,999	329	22.2%	1,078	14.5%	1,787	11.3%	2,865	14.5%
Home Values \$100,000 to \$149,999	106	7.2%	361	4.9%	570	3.6%	1,160	5.9%
Home Values \$70,000 to \$99,999	14	0.9%	80	1.1%	141	0.9%	460	2.3%
Home Values \$50,000 to \$69,999	6	0.4%	44	0.6%	68	0.4%	111	0.6%
Home Values \$25,000 to \$49,999	7	0.5%	55	0.7%	153	1.0%	231	1.2%
Home Values Under \$25,000	21	1.4%	131	1.8%	241	1.5%	348	1.8%
Owner-Occupied Median Home Value	\$263,754		\$307,250		\$321,704		\$293,004	
Renter-Occupied Median Rent	\$945		\$964		\$1,034		\$1,059	
Transportation To Work (2024)								
Drive to Work Alone	2,428	78.6%	10,251	77.3%	20,531	75.4%	28,397	73.4%
Drive to Work in Carpool	164	5.3%	749	5.6%	1,496	5.5%	2,525	6.5%
Travel to Work by Public Transportation	10	0.3%	47	0.4%	103	0.4%	342	0.9%
Drive to Work on Motorcycle	-	-	-	-	2	-	8	-
Walk or Bicycle to Work	86	2.8%	236	1.8%	335	1.2%	704	1.8%
Other Means	14	0.5%	54	0.4%	155	0.6%	334	0.9%
Work at Home	387	12.5%	1,926	14.5%	4,604	16.9%	6,386	16.5%
Travel Time (2024)								
Travel to Work in 14 Minutes or Less	765	24.8%	2,940	22.2%	5,319	19.5%	8,452	21.89
Travel to Work in 15 to 29 Minutes	878	28.4%	3,514	26.5%	6,712	24.7%	9,404	24.39
Travel to Work in 30 to 59 Minutes	888	28.7%	3,793	28.6%	8,096	29.7%	11,405	29.59
Travel to Work in 60 Minutes or More	172	5.6%	1,092	8.2%	2,496	9.2%	3,049	7.99
Average Minutes Travel to Work	22.8		25.2		27.1		25.6	

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